



**IPSA**  **AISP**

**25th World Congress of Political Science**  
**25e Congrès mondial de science politique**  
**21-25/07/2018 Brisbane Australia**

# Exhibitors and Sponsors Kit



Brisbane Convention & Exhibition Centre



# Partnership

## Invitation to Partner with the 25th IPSA World Congress of Political Science



We invite you to partner with us and participate in this major event by choosing from the partnership packages, individual partner options or exhibition opportunities.

Our aim is to work closely with you to align your objectives with those of the IPSA World Congress on Political Sciences 2018 - encouraging and facilitating contacts amongst scientists and researchers in this field and to promote and share knowledge at an international level.

We anticipate over 2,000+ participants representing some 80 countries. With close proximity to the Asia Pacific region, we expect participation to be high from our neighbouring countries. The political science landscape in Australia is very active and domestic attendance will represent approximately 30% of the overall market.

Political scientists working in research, academia, consulting and private enterprise will be in attendance at the IPSA World Congress 2018. This meeting will strengthen existing relationships and establish new partnerships as you enjoy exhibiting with maximum exposure, to share ideas and experiences, and of course to make contact with professionals from all over the world.

There will be an Opening Ceremony and Welcome Reception at the Brisbane Convention and Exhibition Centre (BCEC) on 22 July 2018.

**We look forward to hosting you in Brisbane in 2018!**

### About IPSA

The International Political Science Association (IPSA), founded under the auspices of UNESCO in 1949, is an international scholarly association. IPSA is devoted to the advancement of political science through the collaboration of scholars in different parts of the world. IPSA is the voice of political science around the world.

IPSA has 55 national and regional association members, over 101 associate-institutional members and more than 3500 members all over the world. It has consultative status with the Economic and Social Council of the United Nations (ECOSOC), with the United Nations Educational Scientific and Cultural Council (UNESCO) and it is a member of the International Social Science Council and of the Global Development Network.

### About the 25th IPSA World Congress of Political Science

The IPSA World Congress of Political Science is the preeminent international gathering of political scientists working in academia, research and consulting who present their research over five days and 600+ panels. It is held every two (2) years, Brisbane will be the first time the Congress has been hosted in Australia.

The 2018 IPSA World Congress will provide an opportunity for you to network with global scholars. It will have particularly strong local and regional representation because it will integrate the annual conference of the Australian Political Studies Association and the biennial Oceanic Conference on International Studies. The Congress will have a rich program under the theme *Borders and Margins*.

### Why Partner with IPSA World Congress 2018 (IPSA WC2018)

- Partnering and/or Exhibiting provides an excellent opportunity to promote your organization, to support your brands and to maintain a high profile among delegates before, during and after the Congress.
- IPSA delegates are keen to improve their knowledge. Aligning your organization with this powerful educational experience demonstrates your commitment to assisting attendee development.
- Your representatives can network informally with delegates from around the globe and gain insight into the current research trends within political





sciences. Over 2000 delegates from approximately 80 countries are expected to attend.

- Your organization will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.

***Please note:** While our Partners will be given priority placement within the exhibition, early commitment will ensure that your organization can secure a prominent location on the exhibition floor plan as the space is limited we expect the exhibition to sell out. Our Sponsorship and Exhibition team will be delighted to discuss the benefits of upgrading your exhibit to maximize your exhibition presence.*

## **IPSA World Congress 2018 Venue**

The Brisbane Convention & Exhibition Centre (BCEC) is a world-class purpose-built venue renowned for its service excellence. The Centre is located in a unique urban cultural and entertainment precinct in the heart of Brisbane. The BCEC is an open plan centre with many opportunities to exhibit, advertise and interact with new and existing clients.

## **Host City Brisbane, Australia**

The hosting city Brisbane is renowned for its relaxed outdoor lifestyle, friendly locals, cultural scene and diverse attractions. Brisbane has a vibrant edge, a free-spirited optimism, a sense of adventure and a determination to do things just that little bit differently. In between the itinerary, whether you have a few hours or a few days, there is plenty for you to experience and make the most of every moment. Delegates will be welcomed in and shown the local places to visit, the designer labels at Queen Street Mall and James Street, the alfresco bistro and cafés, and specialist bars. Brisbane's city lifestyle is marked by Southbank's inner-city beach, riverside parklands hugging the Brisbane River, and culture-rich precinct housing Australia's largest Gallery of Modern Art, Queensland Art Gallery, Queensland Museum, and Queensland Performing Art Complex.



**FOR FURTHER INFORMATION:** **Australia & Regional** Colin Bowyer: [colinb@icmsaust.com.au](mailto:colinb@icmsaust.com.au) **International** Haluk Dag: [exhibition@ipsa.org](mailto:exhibition@ipsa.org)

# Main Sponsorship Opportunities

Partners can either select from our partnership levels - and will receive acknowledgements, benefits and entitlements according to this level of partnership - or you can select from the individual partnership and exhibition opportunities available on the following pages.

Various opportunities exist for partnership. We encourage you to contact us and create a package that suits your organization. Exhibition space allocation will be made according to the "first come first served" principle.

Please note: Prices are in US Dollars.



## Platinum Sponsorship Package

**US \$30,000**

### Platinum Sponsor Entitlements:

- Prime exhibition space 3 x 6 (double booth) in a prime location near the entry or major catering areas
- Six (6) Complimentary Exhibitor registrations to attend the Exhibition, Opening Ceremony and Welcome Reception
- Six (6) Complimentary Delegate registrations to attend the sessions, morning and afternoon teas, Opening Ceremony and Welcome Reception.
- Full (1) page advertisement inside the printed Congress Program (subject to confirmation prior to printing deadlines)
- Opportunity to insert two (2) promotional materials into the Congress Delegate Bags
- One (1) customized direct email to IPSA members. Send a direct email exclusively to all World Congress delegates and all other IPSA members (over 3,500)
- Acknowledgement as Platinum Sponsor through corporate logo on Congress signage
- Acknowledgement as Platinum Sponsor through corporate logo in Congress Program
- A 250-word welcoming address to appear inside Congress Program
- Organization logo to appear on the Congress website with hyperlink to your website







**Platinum package also includes:**

**Special Workshop (Exclusive Opportunity)**

Opportunity to hold one hour workshop outside of the core Congress hours

- Room hire and standard audiovisual entitlements will be included. Any additional audiovisual requirements, speaker cost and food and beverage costs will be at the expense of your organization.

Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the IPSA Secretariat for approval.

**Executive Committee Dinner Sponsorship (Exclusive Opportunity)**

The opportunity to sponsor IPSA's Executive Committee Dinner which will be held on July 21st, 2017.

- Logo on signage
- Company provided banner (2m high by 1m wide, free standing)
- Logo on menu
- The opportunity to address the Executive Committee
- Four (4) invitations to the Executive Committee Dinner

**Gold Sponsorship Package US \$20,000**

**Gold Partner Entitlements:**

- Prime exhibition space 3 x 3 (1 booth) in a prime location near the entry or major catering areas
- Four (4) Complimentary Exhibitor registrations

to attend the Exhibition, Opening Ceremony and Welcome Reception

- Four (4) Complimentary Delegate registrations to attend the sessions, Opening Ceremony and Welcome Reception
- Full (1) page advertisement inside the printed Congress Program (subject to confirmation prior to printing deadlines)
- Opportunity to insert two (2) promotional materials into the Congress Delegate Bags
- One (1) customized direct email to IPSA members. Send a direct email exclusively to all World Congress delegates and all other IPSA members (over 3,500)
- Organization logo on all partner signage at venue
- Organization logo to appear on the Congress website with hyperlink to your website

**Silver Partner Package US \$10,000**

- Organization logo on all partner signage at venue
- Organization logo in printed Congress Program (subject to printing deadlines)
- Organization logo to appear on the Congress website with hyperlink to your website
- Half (1/2) page advertisement in the Congress Program (subject to printing deadlines)
- Two (2) Complimentary Delegate registrations to attend the sessions, Opening Ceremony and Welcome Reception
- One (1) insert to be placed into the Congress Delegate Bags (size and content to be approved by the IPSA Secretariat)

# Individual Sponsorship Opportunities

## Educational

### Congress Plenary Sessions **US \$12,000**

The opportunity to align your organization with five Keynotes Speakers presenting at the Congress. No other activity takes place during Plenary Sessions.

- Logo in the Congress Program next to Plenary Speakers (subject to printing deadlines)
- Logo in Congress Website in the Plenary Session section
- Logo on the screen before the Plenary Session
- Opportunity to place an organization provided banner at the entrance to your Congress partnered speakers session room (2m high by 1m wide, free standing)
- One (1) Complimentary Delegate registration including access to the exhibition, the panel sessions, the Opening Ceremony and Welcome Reception.

### Special Sessions **US \$10,000**

The opportunity to sponsor Special Sessions which are program highlights with a high participation. Special Sessions include innovative events such as workshops and movie/documentary screenings. You can sponsor three workshops (Research Methods Café, Professional Development Café, Teaching and Assessment Café) and five movie/documentary screenings (one per day).

- Logo in Congress program next to Special Sessions (subject to printing deadlines)

- Logo on Congress Website in the Special Sessions section
- Opportunity to place an organization provided banner (2m high by 1m wide) at the entrance to the Special Sessions room or by the presentation lectern

### Sponsored Symposium/Workshop Session **US \$5,000** Limited Availability

Breakfast Sessions allow you to organize speaker/s and a program of your choice for a one-hour session. The package includes the cost of room hire, basic AV facilities for up to 100 delegates.

#### Entitlements

- Exclusive name rights to your breakfast session
- Opportunity to provide your own signage at the breakfast and/or a banner at the entrance (2m high by 1m wide, free standing)
- Company logo against the speaker's name on the Congress Website
- Acknowledgement as a sponsor of this breakfast session in the Congress Program.
- Company logo in the Congress Program
- Company name against the speaker's name on the Congress Mobile App

**Please note:** speaker's costs, catering and additional AV are at the sponsor's expense. Catering options will be provided by the Secretariat from which the sponsor can make a selection.







## Delegate Services

### Name Badge

**US \$8,000**

Exclusive Opportunity

Every registered delegate will receive an official Congress name badge upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

- Logo on name badge (size and placement of logo will be at the discretion of the IPSA Secretariat)
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website.

### Printed Congress Program

**US \$10,000**

Exclusive Opportunity

Each registered delegate who wants to have a printed Congress Program will receive it upon registration. The program book provides required information about all the sessions, panels and exhibitors and it is usually kept as a reference book even after the event.

- Logo on cover of the program book (subject to printing deadlines, size and placement of logo will be at the discretion of the Organizing Committee)
- Full page (1) advertisement in inside back cover of the program book (subject to printing deadlines, size and placement of logo will be at the discretion of the IPSA Secretariat)
- One (1) Complimentary Delegate registration
- Logo on Congress Website

*Please note: Other partner advertisements will also appear in the Congress Program book.*

### Delegate Bag

**US \$15,000**

Exclusive Opportunity

Each delegate will receive a delegate bag upon registration.

- Logo on the delegate bag – Size and placement of logo will be at the discretion of the Organizing Committee
- Logo in the printed Congress Program
- Logo on Congress Website
- One (1) Complimentary Delegate registration
- Sponsor will be allowed to put one (1) insert in the



delegate bags (1 insert only. No bigger than A4 and maximum four double pages.)

### Note Pad and Pen

**US \$7,000**

Exclusive Opportunity

Every registered delegate will receive a note pad and pen in their Delegate Bag, to be used during and after the Congress has concluded.

- Logo on note pad – Placement of logo will be at the discretion of the Organizing committee
- Logo on pen – placement of logo will be at the discretion of the Organizing committee
- Logo in Congress program (subject to printing deadlines)
- Logo on Congress website

### Congress Mobile App

**US \$9,000**

Exclusive Opportunity

The app and its sponsor will be featured in the printed Congress Program—giving the sponsor double exposure in both digital and print.

- Business branding uniquely integrated into base app design, namely app loading screen and main menu design
- Opportunity to place banner ad on the home screen of the app, (refer attached visual)
- Dedicated page within the app with the opportunity to showcase business information including the attachment of documents and links
- One (1) Complimentary Delegate registration
- Logo in Congress Program (subject to printing deadlines)
- Quarter-page (1/4) advertisement in the Congress Program
- Logo on Congress Website

# Individual Sponsorship Opportunities



## Internet Café

**US \$9,000**

Exclusive Opportunity

The internet Café will be available in the exhibition area and it will be frequently used by the delegates, speakers, and exhibitors.

- Naming rights to internet café
- Logo on signage at internet café
- Logo on screensavers on each computer
- Opportunity to distribute promotional materials at internet café

- Naming rights to print shop
- Logo on signage at print shop
- Logo on screensavers on each computer
- Opportunity to distribute promotional materials at print shop

## Volunteer T-shirt

**US \$5,000**

100 undergraduate and graduate students will be working as volunteers by wearing their volunteer t-shirt and will constantly interact with delegates.

- Monochrome logo on the t-shirt (with the Congress logo)

## Refillable Water Bottle

**US \$7,000**

Exclusive Opportunity

Each registered delegate will receive one water bottle in their Congress Bag. Your logo will be included in one colour on the water bottle.

- Logo on the Refillable Water Bottle
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website
- One (1) insert to be placed into the Delegate Bags (size and content to be approved by the IPSA Secretariat)

## Customized direct email to IPSA members

Multiple Opportunities

**US \$1,000**

Send a direct email exclusively to all World Congress delegates and other IPSA members (over 3,500).

## Contribution to Travel Awards

**US \$5,000 each**

Multiple Opportunities

This is a key element that ensures the Congress has global reach and good attendance. The awards support travel to Congress by international and domestic delegates. Students are the primary target group, along with delegates from developing and underrepresented countries. Each "opportunity" supports up to 10 travel awards.

## Print Shop

Exclusive Opportunity

**US \$9,000**

The print shop will be available in the exhibition area and one of the most visited areas by delegates to print out their paper presentations or boarding passes.

- Acknowledgement of sponsor at the Closing Ceremony during the distribution of awards and travel grants.





## Social Functions

### Welcome Reception

US \$10,000

Exclusive Opportunity

The Congress will begin with an official Opening Ceremony combining formality with world-class entertainment, custom produced to welcome participants from around the world. The Welcome Reception will follow this ceremony and will create an atmosphere of energy and excitement, setting the scene for a successful Congress.

This function is open to all registered delegates. Sponsorship of this event offers excellent branding and networking opportunities. The Opening Ceremony and Welcome Reception are included in the delegate registration fee resulting in strong attendance at this event.

- Logo on all sponsor signage at venue
- Logo in Congress Program (subject to printing deadlines)
- Logo included on welcome reception signage
- Logo on the screen at the end of the Opening Ceremony as delegates are invited to the Welcome Reception.
- Acknowledgements
- Naming rights to the Welcome Reception
- Company signage to be displayed in the Opening Reception venue
- Logo to be included on all print items relating to the Welcome Reception



## Catering

### Barista Zone

US \$8,000

Limited Opportunities

Two barista zones will be located within the exhibition area serving coffee and tea during the Congress break times. Serving staff and supplies are provided by the venue.

- Logo on Barista Zone signage
- Opportunity to provide Congress partner's cap, apron, cups and napkins for use on barista zone or by baristas (Congress partner to supply at own cost – require fresh aprons each day)
- Opportunity to place a company provided banner at the barista zone (2m high by 1m wide, free standing)
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website

*Please note: No other coffee/barista machines will be permitted on exhibition stands*

### Fresh Juice Zone

US \$7,000

Exclusive Opportunity

One Fresh Juice zone will be located within the exhibition serving juices during the Congress break times. Serving staff and supplies are provided by the venue.

- Logo on Fresh Juice Zone signage
- Opportunity to provide Congress partner's cap or aprons for use in the fresh juice zone (Congress partner to supply at own cost – require fresh cap and aprons each day)
- Opportunity to place a company provided banner at the Fresh Juice zone (2m high by 1m wide, free standing)
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website

*Please note: No other Fresh Juice machines will be permitted on exhibition stands*

# Advertisement & Exhibiting Opportunities

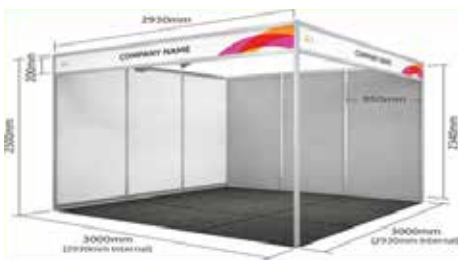


## Exhibiting Opportunities

The exhibition will be a major component of the Congress and will feature the most up to date information and products available. The Congress Program has been designed to maximize the opportunity for delegates to visit the exhibition. Refreshment breaks, the welcome reception and the Speakers Lounge will be located within the exhibition area. The exhibition is set to be the primary networking arena for delegates, Congress partners and exhibitors.

### Exhibition Booth

**US \$1,500**



- **Walls:** 2.5mH Polished aluminium frame with white melamine infill panels
- **Fascia:** Polished aluminium fascia, 300mm deep on all aisle frontages
- **Signage:** All open aisle frontages will have a fascia sign consisting of company name and stand number. Standard lettering in colour (maximum 30 characters)
- **Lighting:** 2x Track spotlights per 9sqm. Lights are mounted on the inside of the front fascia
- **Power:** 1x Single Power outlet per stand, regardless of size. Power outlet is positioned in the rear corner of the stand

- **Flooring:** 1x1m Carpet Tiles
- Company listing in printed Congress Program
- Company name listed on Congress Website
- General cleaning of walkways
- Two (2) exhibitor registrations (access to the Opening Ceremony and Welcome Reception)

### Exhibition Table

**US \$1,000**

- 1 x Trestle Table
- 1 x 1800mm Horizontal Display Panel
- 2x Chairs
- A digital print fascia sign consisting of company name and stand number
- Standard lettering in colour (maximum 30 characters)



### Additional Exhibitor Registration **US \$100 each**

- Printed Congress Program
- Opening Ceremony & Welcome Reception

### Tailor-made Custom Stand Design

(available at an additional cost)

In addition to the above opportunities, the Exhibition team would be happy to tailor a design to meet your specific marketing requirements. Please contact the Exhibition Manager to coordinate your individual presence at IPSA2018.





## Advertisement Opportunities

### Congress Delegate Bag Insert **US \$500**

- Opportunity to include a promotional insert in the delegate bag (maximum 1 x A4 double sided flyer)

### Advertisement in Printed Congress Program

Each registered delegate who wants to have a printed Congress Program will receive it upon registration. The Congress Program provides required information about all the sessions, panels and exhibitors and it is usually kept as a reference book even after the event.

Advertisement in the Congress Program (subject to printing deadlines, size and placement of advertisement will be at the discretion of the IPSA Secretariat)

<b>Full (1) page advertisement in colour</b>	<b>US\$1400</b>
<b>Full (1) page advertisement in black &amp; white</b>	<b>US\$1000</b>
<b>Half (1/2) page advertisement in colour</b>	<b>US\$800</b>
<b>Half (1/2) page advertisement in black &amp; white</b>	<b>US\$600</b>
<b>Quarter (1/4) page advertisement in colour</b>	<b>US\$500</b>
<b>Quarter (1/4) page advertisement in black &amp; white</b>	<b>US\$300</b>



## General Information

- Exhibitor personnel passes include a Congress Bag, copy of the Congress Program and access to the exhibition.
- Additional exhibitor registrations can be purchased and will have the same entitlements as above.
- Priority of placement within the exhibition will be offered to Congress partners first and then sold in accordance with the date of application receipt.
- An exhibition manual containing information on move in and out times will be distributed to exhibitors and Congress partners.

## Conditions of Payment

A 50% deposit is required upon confirmation of your Congress partnership item and/or booth number. The remaining 50% will be due 31 May 2018.

Payment must be made for all Congress partnership and exhibition monies prior to close of business 31 May 2018. Failure to do so may result in your Congress partnership item or exhibition stand being released again for sale.

## Further Information

For further information please contact:

### Australia and Regional

Colin Bowyer  
 IPSA World Congress 2018 Sponsorship & Exhibition  
 GPO Box 3270  
 Sydney NSW 2001  
 Tel: +61 2 9254 5000  
 Fax: +61 2 9251 3552  
 Email: colinb@icmsaust.com.au

### International

Haluk Dag  
 International Political Science Association (IPSA)  
 1590, av. Docteur-Penfield, bureau 331  
 Montreal, QC H3G 1C5 Canada  
 Tel: +1 (514) 848 8748  
 Fax: +1 (514) 848 4095  
 E-mail: exhibition@ipsa.org



**IPSA**  **AISP**

**25th World Congress of Political Science**  
**25e Congrès mondial de science politique**  
**21-25/07/2018 Brisbane Australia**

# Borders and Margins

**Also part of the Congress**



Australian Political Studies  
Association Conference



Oceanic Conference on  
International Studies



IPSA Research  
Methods Courses



[wc2018.ipsa.org](http://wc2018.ipsa.org)

